

PRODUCT FOCUS

New glass bottles

Vendors unveil new bottle molds catering to today's upscale wine market

By Stacy Briscoe

Wines & Vines checked with bottle manufacturers and vendors to see what new designs and options are available for wine producers. From refined Burgundy and Bordeaux bottles to sparkling-specific designs, and even a bottle inspired by high fashion, this year's list is all about providing the look and feel of luxury.



Amcor

The *Wines & Vines* Product Focus feature is not intended to provide a definitive listing of all available products in a particular segment or provide any comparative analysis, but rather serve as an overview of what's new or available and also of potential interest to readers as determined by the magazine's editorial staff.



Berlin Packaging

BERLIN

Berlin Packaging's Audrey bottle was designed by one of the winners at the 2017 Bruni Glass Design awards: Christine Kruse, a student at Munster University in Germany. The design was inspired by 1950s evening gowns. The manufacturer said the bottle has found the most success with winemakers crafting wines with a "feminine" quality and those looking to target a female-dominant consumer base.

berlinpackaging.com

SAVERGLASS

The Aikido bottle mold is the newest addition to the Avant-Garde collection of glass by Saverglass. The bottle features "slanted shoulders punctuated by a chiseled edge" in a design that also is inspired by the "assertive lines from the world of spirits." The bottle is available in 750 ml and in antique green or clear glass.

saverglass.com

The Unstandard™ II
BY QUEST

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AMCOR

In October 2017, Amcor launched its redesigned 750-ml PET stock bottle. Amcor says that this shape provides prominence on the shelf while also being durable and shatter-proof. Amcor's stock PET wine bottles are compatible with twist-off aluminum closures and utilize a barrier coating technology that protects wine from oxidation and provides a 12- to 18-month shelf life. Amcor's bottles are available in industry standard sizes including 187 ml and 750 ml. Additionally, Amcor has developed 375 ml and 500 ml options.

amcor.com



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Dennis Sones - VP of Sales & Marketing
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ESTAL

A new line of bottles by Estal features the "Sommelier" mouth, which incorporates a thick groove around the upper portion of the bottle neck. This accentuated indentation is designed to provide a guided cut rail for removing foil as well as an anti-drip barrier when pouring the wine.

estal.com

QUEST

"The Unstandard," a collection of 24 wine and spirits bottles, made its debut at the Wine & Spirits Wholesalers of America conference last year. The new line features bottles from a collection of manufacturers including Estal, Pavis, Verallia, Allied, Bormioli Luigi and Piramal. The inspiration for the new collection came from popular movies, and Quest is using the collection to "showcase the transformative power of great design, technique and the latest technology."

byquest.com

GLOPAK

The Monty Burgundy bottle mold and Chancellor Bordeaux mold by Glopak are economical, lightweight options that still provide a traditional appearance, according to the manufacturer. The Monty weighs 500 grams, the Chancellor 490 g, and both feature deep punts and *carre* neck finishes. The company also introduced two bottle molds for fortified wines. The Balto is a 750-ml bottle, and the Oslo is 500 ml. Both bottles feature deep punts, are available in antique green or flint and have an outside diameter of 32.5 mm.

glopakusa.com

GALLO GLASS

Recognizing the growing market in the ultra-premium wine category, Gallo Glass has increased its premium and ultra-premium bottle options. The company recently launched a 30 oz. tapered Bordeaux bottle, which the manufacturer says allows customers to position its luxury and ultra-premium brands appropriately. The company also is re-launching its sparkling-wine bottle as a U.S.-produced option. The bottle can be shipped in bulk or packed directly from Gallo's glass plant.

galloglass.com



Gallo Glass